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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

SAMUEL I. ROSENMAN (1896-1973)
RALPH F. COLIN (1900-1985)

September 17, 1993

William F. Caton, Acting Secretary
Federal Communications Commission
Washington, D.C. 20554

Re: **FM Table of Allotments**
MM Docket No. 93-213
RM-7214
Menomonie, Wisconsin

Dear Mr. Caton:

Enclosed herewith, on behalf of Yvonne L. Baum-Olson, are an original and four (4) copies of her "**COUNTERPROPOSAL AND COMMENTS OF YVONNE L. BAUM-OLSON**".

Please direct all inquiries and communications concerning this matter to Howard J. Braun or the undersigned.

Sincerely,

Diane L. Mooney
Diane L. Mooney

Enc.

cc: As on Certificate of Service (all w/enc.)

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SEP 17 1993

Before the
Federal Communications Commission
Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

In the Matter of)

Amendment of Section 73.202(b))
Table of Allotments)
FM Broadcast Stations)

MM Docket No. 93-213
RM-7214

(Menomonie and Balsam Lake,
Wisconsin))

To: Chief, Allocations Branch
Policy and Rules Division
Mass Media Bureau

COUNTERPROPOSAL AND COMMENTS OF YVONNE L. BAUM-OLSON

YVONNE L. BAUM-OLSON ("Baum-Olson"), by her attorneys and pursuant to Sections 1.415 and 1.420(d) of the Commission's Rules, hereby submits her Counterproposal and Comments in opposition to the above-captioned Notice of Proposed Rulemaking ("NPRM"), 8 FCC Rcd 4936 (MM Bur. 1993). In support whereof, the following is shown:

I. Background

1. On July 26, 1993, Baum-Olson filed a Petition for Rulemaking ("Petition") seeking allotment of Channel 285C3 at the Village of Balsam Lake, Wisconsin, as that community's first local aural transmission service. A copy of Baum-Olson's Petition is attached hereto as Exhibit 1 and is restated herein and incorporated by reference as a Counterproposal to the NPRM in this proceeding, since the Petition has not appeared on Public Notice and was not included in the subject NPRM. The Engineering Report in

support of Baum-Olson's Petition (Exhibit A thereto) was completed on July 22, 1993. On that same date, unbeknownst to Baum-Olson or her engineers until after her Petition was filed, the Commission released the subject NPRM, in which Jay Lellman ("Lellman") seeks the allotment of Channel 285A to Menomonie, Wisconsin, as that community's second FM channel and third local aural transmission service.

2. As set forth in the attached supplementary Engineering Statement (Exhibit 2, p.1), Lellman's proposal to allot Channel 285A to Menomonie is mutually exclusive with Baum-Olson's Counterproposal to allot Channel 285C3 to Balsam Lake. Specifically, the allocation of both channels would violate the Commission's minimum distance separation rules for FM stations. 47 C.F.R. §73.207. Moreover, there are no other channels available for allotment that would provide city-grade coverage of Balsam Lake (see Exhibit 2, p.1). However, as will be fully demonstrated below, Baum-Olson's proposal to allot Channel 285C3 at Balsam Lake would far better serve the Commission's FM channel allotment policies and the paramount public interest than Lellman's proposal to add Channel 285A at Menomonie. That superiority warrants the prompt adoption of Baum-Olson's proposal instead of Lellman's.

**II. Baum-Olson's Counterproposal
is Superior to Lellman's Proposal**

3. In her Petition (Exhibit 1, p.2), Baum-Olson demonstrated that her Balsam Lake proposal is fully consistent with all of the Commission's engineering and allotment rules and policies.

Specifically, Baum-Olson's proposal meets all of the Commission's distance separation criteria and requires no change in any existing allotment (Id.). In addition, Baum-Olson stated her intention to promptly file an FCC Form 301 application for Channel 285C3 upon a Commission grant of her rulemaking request (Id.) and hereby reiterates her continuing intent to do so should her Balsam Lake proposal be adopted.

4. Importantly, Baum-Olson also showed in her Petition (Exhibit 1, p.1) that implementation of her proposal would result in the allocation of a first local transmission service to the Village of Balsam Lake, which currently has no such facilities. Conversely, as specified in the NPRM, supra, Lellman's proposal would result in a second FM allotment at Menomonie (in addition to existing Channel 221C3). Moreover, Menomonie is also the license community for an AM broadcast station and two other non-commercial FM stations.¹ Accordingly, since Menomonie already has two commercial aural transmission services (and two additional non-commercial services), established Commission allotment priorities require the allocation of a first local service at Balsam Lake, as proposed by Baum-Olson. FM Channel Policies/Procedures, 90 FCC 2d 88, 51 RR 2d 807 (1982).

5. Balsam Lake fully qualifies as a cognizable community for allotment/licensing purposes. The 1990 U.S. Census recognizes the Village of Balsam Lake as an incorporated place with a population of 792 persons, which establishes its status as a community for

¹ See Broadcasting & Cable Yearbook, Vol. 1, p. B-398 (1993).

allotment purposes under Section 307(b) of the Communications Act of 1934, as amended. See, e.g., Three Lakes, Wisconsin et al., 8 FCC Rcd 763 (MM Bur. 1993). As Baum-Olson will now show, Balsam Lake also possesses numerous other social, economic, cultural, religious and governmental indicia to qualify as a licensable community. Id., citing, Oak Grove, Florida, 5 FCC Rcd 3774 (MM Bur. 1990); Hannibal, Ohio, 5 FCC Rcd 3315 (MM Bur. 1990); and Statenville, Georgia, 5 FCC Rcd 2685 (MM Bur. 1990).

6. In particular, as set forth in Baum-Olson's attached Declaration (Exhibit 3), Balsam Lake Village, which is located within the Township of Balsam Lake, is the seat of Polk County, Wisconsin. Balsam Lake also has a local post office, its own zip code, and an independent local government comprised of a village president and trustees (Id.). In addition, the community has its own police and fire departments, as well as municipal water and sewage systems and a local medical clinic (Id.). Balsam Lake also supports a number of other local establishments, including a chamber of commerce, industrial park, library, several churches and a variety of commercial enterprises (Id.). Finally, the Polk County Ledger, an area newspaper, is published in Balsam Lake. Thus, in addition to its U.S. Census designation, the foregoing factors clearly establish that Balsam Lake is a licensable community entitled to the allotment of a first local service.

7. Other public interest factors also warrant adoption of Baum-Olson's proposal over that of Lellman. Specifically, as set forth in the attached Engineering Statement (Exhibit 2, p.1), Baum-Olson plans to provide a wide-area FM service via her Class C3

channel to an area encompassing 4,640 square kilometers and 69,092 persons, whereas Lellman's proposed Class A facilities would only serve a 2,435 square kilometer area and 46,075 persons. Hence, Baum-Olson's proposal represents a maximized use of the electromagnetic spectrum compared to Lellman's proposal.

8. The allotment of Channel 285C3 at Balsam Lake will also enable Baum-Olson to uniquely serve an area comprising approximately 9.17 square kilometers and 134 persons which currently receives no FM service whatsoever (see Exhibit 2, p.2). Clearly, such a result is in the overriding public interest, especially where, as here, Lellman merely intends to provide FM service to an area already receiving a plethora of same, which proposed service area is significantly smaller than that of Baum-Olson in any event.

III. Conclusion

9. Accordingly, Baum-Olson presents the following Counterproposal in the instant proceeding:

<u>City</u>	<u>Channel Number</u>	
	<u>Present</u>	<u>Proposed</u>
Balsam Lake, WI	--	285C3

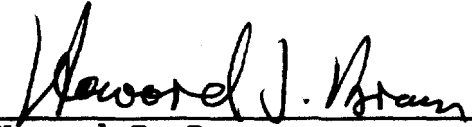
It is clear from Commission policy and case precedent and the foregoing comparison of the Baum-Olson and Lellman proposals that the allotment of a first local service at Balsam Lake is preferable to adding a fifth aural service (third commercial service) at Menomonie. FM Channel Policies/Procedures, supra; Archilla-Marcocci Spanish Radio Co., 101 FCC 2d 522 (Rev. Bd. 1985) (Section

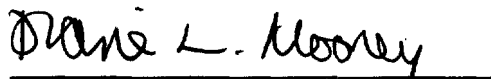
307(b) goal is to maximize the number of communities with first local outlets), rev. denied, FCC 86-271 (Comm'n May 30, 1986).

WHEREFORE, in light of the foregoing, Baum-Olson respectfully requests the Commission to grant her Counterproposal, deny the proposal of Lellman and amend the FM Table of Allotments to allocate Channel 285C3 at Balsam Lake.

Respectfully submitted,

YVONNE L. BAUM-OLSON


Howard J. Braun


Diane L. Mooney

Rosenman & Colin
1300 - 19th Street, N.W.
Suite 200
Washington, D.C. 20036
Tel. (202) 463-7177

Her Attorneys

Dated: 9/17/93

Exhibit 1

Yvonne L. Baum-Olson Petition for Rulemaking

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SAMUEL I. ROSENMAN (1896-1973)
RALPH F. COLIN (1900-1985)

HOWARD J. BRAUN

July 26, 1993

William F. Caton, Acting Secretary
Federal Communications Commission
Washington, D.C. 20554

Re: **FM Table of Allotments**
Balsam Lake, Wisconsin
Petition for Rulemaking

Dear Mr. Caton:

Enclosed herewith, on behalf of Yvonne L. Baum-Olson, are an original and four (4) copies of her "**PETITION FOR RULEMAKING**" in the above-referenced proceeding.

Please direct all inquiries and communications concerning this matter to the undersigned.

Sincerely,


Howard J. Braun

Enc.

cc: Michael C. Ruger, Chief (FCC - By Hand) (w/enc.)

RECEIVED
JUL 26 1993
FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

In the matter of)
)
Amendment of Section 73.202(b),) RM-
Table of Allotments,)
FM Broadcast Stations)
(Balsam Lake, Wisconsin))

To: Chief, Allocations Branch
Policy and Rules Division
Mass Media Bureau

PETITION FOR RULEMAKING

Yvonne L. Baum-Olson ("Baum-Olson"), by her attorneys and pursuant to §1.401 of the Commission's Rules, hereby requests that the Commission should institute a rulemaking proceeding to amend the FM Table of Allotments (§73.202(b) of the Commission's Rules) to add Channel 285C3 at Balsam Lake, Wisconsin. In support whereof, Baum-Olson shows the following:

1. Baum-Olson requests the following change in the FM Table of Allotments:

City	Channel Number	
	Present	Proposed
Balsam Lake, Wisconsin	--	285C3

2. Balsam Lake is a small community with a 1990 U.S. Census population of only 792 persons, located within Polk County, which has a population of 34,773 persons. Implementation of Baum-Olson's proposal would result in the allocation of a first FM broadcast station to Balsam Lake, which is also the county seat of Polk County.

3. Baum-Olson's upgrade proposal is fully substantiated by the attached Engineering Statement ("Statement") of E. Harold Munn, Jr. & Associates, Inc. (Exhibit A). As the Statement demonstrates (at 2 and Figure 1) Baum-Olson's proposal to add Channel 285C3 at Balsam Lake is fully spaced to all FM allotments, using the coordinates 45° 26' 05" and 92° 16' 02" at a site 15 kilometers east - southeast of Balsam Lake. Moreover, no change in any other allotment is necessary to accomplish Baum-Olson's proposal.

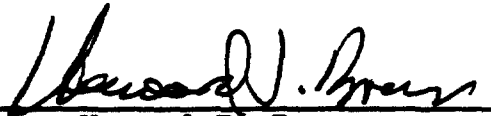
4. In sum, Baum-Olson urges that grant of the requested Class C3 allocation is fully consistent with all of the Commission's engineering and allotment rules and policies and will serve the paramount public interest by bringing a first FM service to Balsam Lake. If the instant proposal is granted, Baum-Olson hereby indicates her intention to promptly file an FCC Form 301 application for the channel.

WHEREFORE, in view of the foregoing, Baum-Olson respectfully requests that the Commission should issue a Notice of Proposed

Rulemaking in accordance with this Petition and should grant the proposed addition to the FM Table of Allotments.

Respectfully submitted,

YVONNE L. BAUM-OLSON

By 
Howard J. Braun
Diane L. Mooney

ROSENMAN & COLIN
1300 - 19th Street, N.W.
Suite 200
Washington, D.C. 20036
(202) 463-7177

Her Attorneys

Dated: July 26, 1993

ENGINEERING REPORT

In Support of a Petition

To ADD Channel 285C3

At Balsam Lake, WI.

July, 1993

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E. HAROLD MUNN, JR. & ASSOCIATES, INC.
Broadcast Engineering Consultants
Coldwater, MI 49036

CERTIFICATION

This Engineering Statement was prepared by the undersigned, a member of the staff of E. Harold Munn, Jr. & Associates, Inc., Broadcast Engineering Consultants, with offices at 100 Airport Drive, Coldwater, Michigan 49036-0220.

I hereby certify the contents of this Engineering Statement to be true and accurate to the best of my knowledge and belief. My qualifications are a matter of record before the Federal Communications Commission.

Dated this 22nd day of July, 1993

by Virgil M. Royer
Virgil M. Royer
Staff Engineer

Wayne S. Reese, President

E. HAROLD MUNN, JR. & ASSOCIATES, INC.
Broadcast Engineering Consultants
Coldwater, MI 49036

ENGINEERING STATEMENT

In Support of a Petition To Amend §73.202(b)

The firm of E. Harold Munn, Jr. & Associates, Inc., was retained to prepare this Engineering Statement in support of a petition to amend 47 C.F.R. Section 73.202(b), the FM Table of Allotments.

It is proposed to amend the Table to add Channel 285(C3), 104.9 MHz for use at Balsam Lake, Wisconsin. For the purpose of this study, the reference coordinates specify a site 15 km east-southeast of the community. This site meets the spacings of §73.207(b)(1)(2). A substantial open area exists where a transmitter site may be located.

Data contained in this report is responsive to the requirements of the Rules, as amended.

Figure 1 is a pertinent portion of the computer study which demonstrates that, at the reference point listed, and for the class of station proposed, all the required separations are fully met for the allotment of Channel 285(C3).

The reference point considered for the study is NL 45°26'05"; WL 92°16'02". This is a point proximate to the city from which the 3.16 mV/m (70 dBu) contour of the proposed facility would encompass the entire community.

It is requested that 47 C.F.R. §73.202(b) be amended as follows.

<u>CITY, STATE</u>	<u>PRESENT</u>	<u>PROPOSED</u>
Balsam Lake, Wisconsin	-----	285C3

E. HAROLD MUNN, JR. & ASSOCIATES, INC.
Broadcast Engineering Consultants
Coldwater, MI 49836

FIGURE 1

FM RULEMAKING FOR CHANNEL 285C3

Balsam Lake, Wisconsin
FM Allotment Study

REFERENCE	CLASS C3	DISPLAY DATES
45 26 05 N	Current rules spacings	DATA 06-30-93
92 16 02 W	CHANNEL 285 -104.9 MHz	SEARCH 07-22-93

CALL TYPE	CH# LAT	CITY LNG	STATE PWR	BEAR' HT	D-KM D-Mi	R-KM R-Mi	MARGIN (KM)
KCLDFM LI CN	284C 45 34 03	St. Cloud 94 30 43	MN 100.000 kW	274.8 300M	176.06 109.4	176.0 109.4	0.06 <
		Leighton Enterprises, Inc.			BLH910913KB		
WAVC LI CN	286C1 46 47 21	Duluth 92 06 51	MN 100.000 kW	4.5 241M	151.01 93.8	144.0 89.5	7.01
		Northland Broadcasting, Inc.			BLH830311AG		
WTCX LI ZCN	286A 44 42 05	Lakeville 93 09 02	MN 2.600 kW	220.5 152M	107.15 66.6	89.0 55.3	18.15
		Southern Twin Cities Area Rad			BLH930107KB		
KRFOFM LI CN	285A 44 04 29	Owatonna 93 10 46	MN 4.700 kW	205.5 53M	167.51 104.1	142.0 88.3	25.51
		James Ingstad Broadcasting, I			BMLH900312KA		
WLOL LI CN	287C3 45 34 40	Cambridge 93 12 56	MN 25.000 kW	282.1 91M	75.80 47.1	43.0 26.7	32.80
		Intrepid Broadcasting, Inc.			BLH911230KC		
WAXX LI CY	283C 44 39 51	Eau Claire 90 57 41	WI 100.000 kW	129.8 549M	133.85 83.2	96.0 59.7	37.85
		Weau, Inc.			BLH7142		

E. HAROLD MINN, JR. & ASSOCIATES, INC.
Broadcast Engineering Consultants
Coldwater, MI 49036

Exhibit 2

Engineering Statement

OTHER FM SERVICES STUDY

AD285C3 - Balsam Lake, WI

September 1993

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E. HAROLD MUNN, JR. & ASSOCIATES, INC.
Broadcast Engineering Consultants
Coldwater, MI 49036

ENGINEERING STATEMENT

This firm was retained to study the proposal of Yvonne L. Baum-Olson to allocate FM Channel 285C3 to Balsam Lake, Wisconsin, in connection with her Counter-proposal and Comments in opposition to the proposal of Jay Lellman to allot Channel 285A at Menomonie, Wisconsin. Ms. Baum-Olson's Counter-proposal is mutually exclusive with Mr. Lellman's proposal because the spacings required by Table A of §73.207 will not accommodate both proposals. In addition, there are no other FM channels available for allotment that would provide city-grade coverage of Balsam Lake.

The study of Ms. Baum-Olson's proposal is based on the use of the coordinates: NL 45° 26' 05" / WL 92° 16' 02" which were cited in her original petition for rulemaking. From this site, a full service Class C3 facility of 25 kW ERP at 100 meters HAAT would serve a population of 69,092 persons within an area of 4640 square kilometers. In comparison, a full service Class A facility of 6 kW ERP at 100 meters HAAT located at the reference coordinates cited in the proposed Menomonie allocation of Channel 285 would serve a population of 46,075 persons within an area of 2435 square kilometers.

The purpose of this study is to determine the number of other FM Broadcast services whose 1.0 mV/m (60 dBu) contours cover, in whole or in part the proposed 1.0 mV/m (60 dBu) contour of a full service Class C3 facility built at the Balsam Lake study site coordinates.

The facilities of the existing stations included in this report were determined by the use of a currently updated copy of the FCC computer database of FM stations. The listed facilities served as the basis for the computation of the respective service contours. The results of this study are understood to be limited to the accuracy of this database. The FCC database gives no indication of licensed facilities which may be inoperative, construction permit facilities which may now be operating under program test authority (but have not yet been issued a license), facilities which may have been licensed since the last monthly update, or non-commercial stations operating within the commercial portion of the FM band. Therefore, it is possible that some stations may have been included or excluded erroneously. For stations with multiple listings in the FCC database, licensed facilities have been chosen in preference to any outstanding

E. HAROLD MUNN, JR. & ASSOCIATES, INC.
Broadcast Engineering Consultants
Coldwater, MI 49036

construction permits. Where construction permits were listed without any licensed facilities, the designation, "-CP" has been added to the facility's call sign. Application facilities and facilities licensed to the educational portion of the FM band have been eliminated from this study.

The authorized HAAT and ERP values of each station were utilized to compute the predicted 1.0 mV/m (60 dBu) contour based on the use of eight cardinal bearings as provided in §73.313 of the Rules. The resulting contours have been plotted on the map shown in Figure 2 of this report. A listing of the authorized facilities of these stations is shown in Figure 1.

The respective contour of each facility is identified in Figure 2 by a number corresponding to the "Station Number" used in Figure 1. These numbers are contained within small circles placed outside the proposed service contour of Channel 285C3 at Balsam Lake. Within the proposed contour, small numbers indicate the number of FM Broadcast services which would be provided to each area with the addition of the Balsam Lake allocation.

Careful inspection of Figure 2 shows an area near the northern most part of the contour for which the Balsam Lake allocation would represent the first FM service. This area has been measured with a calibrated polar planimeter and found to be 9.17 square kilometers. This area was also superimposed on a U.S. Census map to determine the population contained within the perimeter assuming a uniform distribution of population. The entire area of first FM service is contained within Daniel Town of Burnett County and represents a population of 134 persons.

CERTIFICATION

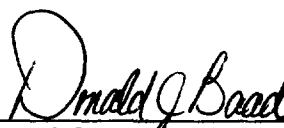
I hereby certify, subject to penalties for perjury, that the contents of this Engineering Statement are true and accurate to the best of my knowledge and belief.

September 14, 1993

E. HAROLD MUNN, JR. & ASSOCIATES, INC.

P.O. Box 220
Coldwater, MI 49036

By


Donald J. Baad, Project Engineer

(517) 278-7339

E. HAROLD MUNN, JR. & ASSOCIATES, INC.
Broadcast Engineering Consultants
Coldwater, MI 49036

FIGURE 1

FM FACILITIES SHOWN IN OTHER SERVICES STUDY

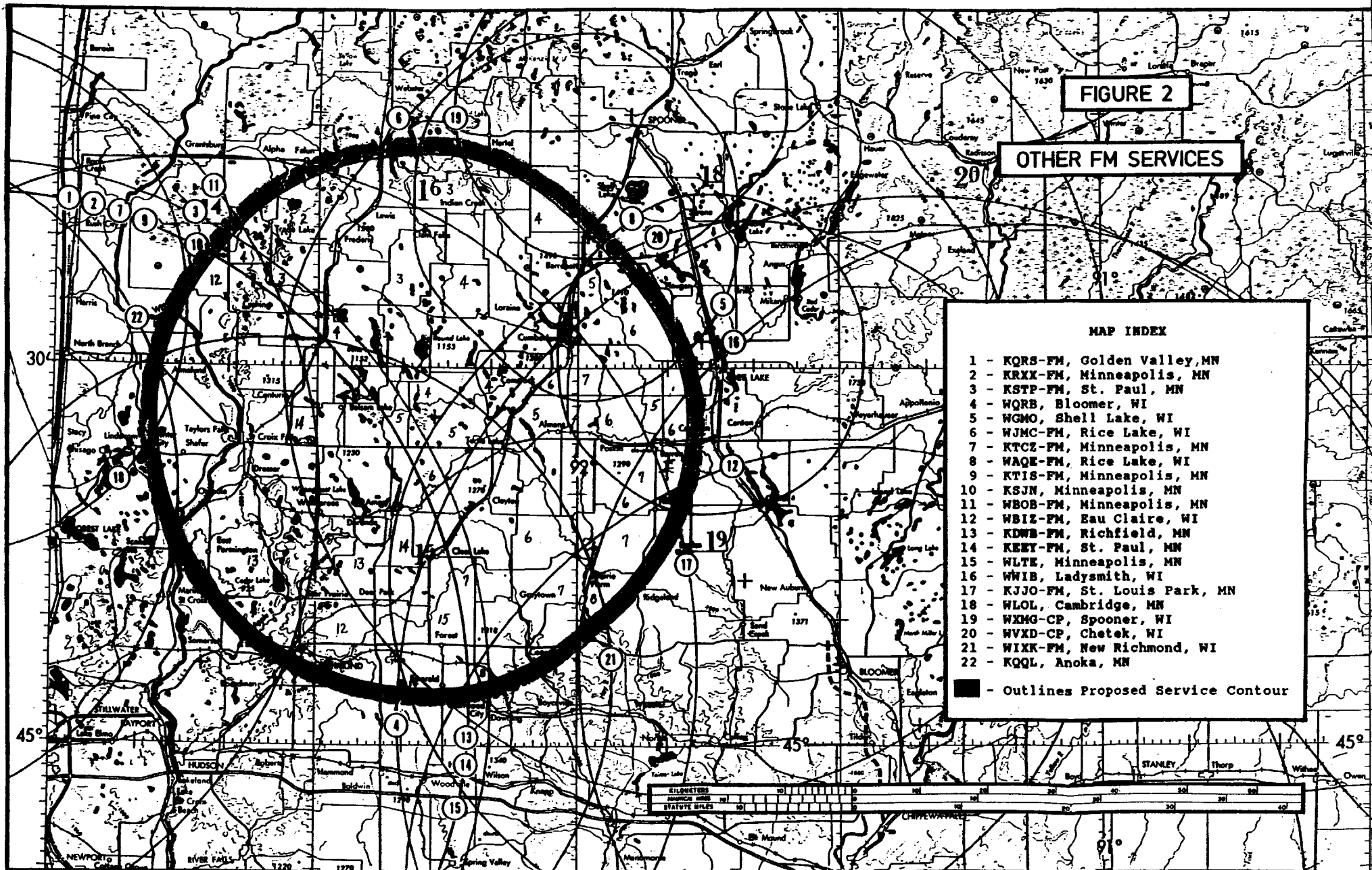
<u>Station Number</u>	<u>Call Sign</u>	<u>Frequency (MHz)</u>	<u>ERP (kW)</u>	<u>HAAT (meters)</u>	<u>North Latitude</u>	<u>West Longitude</u>	<u>City</u>	<u>State</u>
1	KQRS-FM	92.5	100	315	45-03-30	93-07-27	Golden Valley	MN
2	KRXX-FM	93.7	100	315	45-03-30	93-07-27	Minneapolis	MN
3	KSTP-FM	94.5	100	372	45-03-45	93-08-22	St. Paul	MN
4	WQRB	95.1	14.5	131	45-01-59	91-21-9	Bloomer	WI
5	WGMO	95.3	6	91	45-40-26	91-58-43	Shell Lake	WI
6	WJMC-FM	96.3	100	165	45-30-27	91-46-28	Rice Lake	WI
7	KTCZ-FM	97.1	100	315	45-03-30	93-07-27	Minneapolis	MN
8	WAQE-FM	97.7	3	91	45-32-16	91-45-50	Rice Lake	WI
9	KTIS-FM	98.5	100	315	45-03-30	93-07-27	Minneapolis	MN
10	KSJN	99.5	100	315	45-03-30	93-07-27	Minneapolis	MN
11	WBOB-FM	100.3	100	276	45-20-12	93-23-28	Minneapolis	MN
12	WBIZ-FM	100.7	100	226	44-47-58	91-27-59	Eau Claire	WI
13	KDWB-FM	101.3	100	315	45-03-30	93-07-27	Richfield	MN
14	KEEY-FM	102.1	100	315	45-03-30	93-07-27	St. Paul	MN
15	WLTE	102.9	100	315	45-03-30	93-07-27	Minneapolis	MN
16	WWIB	103.7	100	207	45-06-35	91-09-43	Ladysmith	WI
17	KJJO-FM	104.1	100	326	45-06-21	92-42-29	St. Louis Park	MN
18	WLOL	105.3	25	91	45-34-40	93-12-56	Cambridge	MN
19	WXMG-CP	106.3	3	100	45-50-02	91-53-59	Spooner	WI
20	WVXD-CP	106.7	50	150	45-13-12	91-40-56	Chetek	WI
21	WIXK-FM	107.1	18	83	45-05-10	92-34-19	New Richmond	WI
22	KQQL	107.9	100	332	45-20-12	93-23-28	Anoka	MN

FIGURE 2

OTHER FM SERVICES

MAP INDEX

- 1 - KQRS-FM, Golden Valley, MN
 - 2 - KRXX-FM, Minneapolis, MN
 - 3 - KSTP-FM, St. Paul, MN
 - 4 - WQRB, Bloomer, WI
 - 5 - WGMO, Shell Lake, WI
 - 6 - WJMC-FM, Rice Lake, WI
 - 7 - KTCZ-FM, Minneapolis, MN
 - 8 - WAQE-FM, Rice Lake, WI
 - 9 - KTIS-FM, Minneapolis, MN
 - 10 - KSJN, Minneapolis, MN
 - 11 - WBOB-FM, Minneapolis, MN
 - 12 - WBIZ-FM, Eau Claire, WI
 - 13 - KDWB-FM, Richfield, MN
 - 14 - KEYY-FM, St. Paul, MN
 - 15 - WLTE, Minneapolis, MN
 - 16 - WWIB, Ladysmith, WI
 - 17 - KJJO-FM, St. Louis Park, MN
 - 18 - WLOL, Cambridge, MN
 - 19 - WXMG-CP, Spooner, WI
 - 20 - WVXD-CP, Chetek, WI
 - 21 - WIXK-FM, New Richmond, WI
 - 22 - KQQL, Anoka, MN
- - Outlines Proposed Service Contour



Declaration of Yvonne L. Baum-Olson

I, Yvonne L. Baum-Olson, do hereby declare the following under penalty of perjury:

1. On July 26, 1993, I filed a Petition for Rulemaking ("Petition") seeking allotment of Channel 285C3 at the Village of Balsam Lake, Wisconsin, which Petition is incorporated by reference in my foregoing Counterproposal and Comments in opposition to the rulemaking proposal of Jay Lellman ("Lellman") to allot Channel 285A at Menomonie, Wisconsin.

2. In order to confirm the community status of Balsam Lake for allotment purposes, I recently spoke with the manager of the Balsam Lake Village Office who verified that Balsam Lake is located within the Township of Balsam Lake and is the seat of Polk County, Wisconsin. The office manager also confirmed that Balsam Lake has its own post office, zip code and local government comprised of a village president and trustees.

3. In addition, the office manager told me that Balsam Lake has its own police and fire departments, municipal water and sewage systems and a local medical clinic. A number of establishments are also located in Balsam Lake, including a local chamber of commerce, industrial park, library, several churches and many commercial businesses. The attached promotional information, which was provided to me by the manager of the Balsam Lake Village Office, provides further information about the community and describes the many establishments located there.

4. These numerous social, economic, cultural, religious and governmental factors establish that Balsam Lake is a licensable community.

The foregoing is true and correct to the best of my knowledge and belief.

Yvonne L. Baum-Olson
Yvonne L. Baum-Olson

Dated: 9/14/93

BALSAM LAKE

Balsam Lake is located on Highway 46.
About 60 miles northeast of the Twin Cities.
We have a population of 800 plus people.

Our lake is the biggest lake in Polk County with 65 miles of shoreline.

Fishing is excellent: largemouth bass, northerns, walleyes, crappies and sunfish are in abundance. Muskies and trout are close by. There is plenty of room for fishing, sailboats, speed boats, canoes and water skiing on the lake. We also have sandy beaches for swimming. Within the Village limits there is a public beach with a lifeguard, a public access, and a municipal park with camping and picnic facilities, ball park and tennis courts.

Ice fishing, cross country skiing, and snowmobiling can be enjoyed in the winter months, with easy access trails available.

Resorts are seasonal but motel accommodations are available all year.

We are also the county seat for Polk County. The Sheriff's Department, the Courthouse, Social Services, Extension Office are all located in the Village.

We have an Industrial Park with utilities. Available lots are ready for businesses who would like to come to Balsam Lake. Our Village is willing to work with anyone who is interested.

We have an Elementary, Middle and High School located within one building just 3 miles out of town. Unity School District combines the Villages of Balsam Lake, Milltown and Centuria.

We have a super celebration during the 4th of July weekend. Our Freedom Festival hosts a grand and kiddie parade, boat parade, queen pageant, turtle race, puppet show, medallion hunt, art fair, and of course, fireworks.

During the Labor Day weekend there is Corn on the Curb Days by Angler's Inn on Main Street. We also have Garage Sale Day.

Inside this brochure you will be able to see all the excellent stores, taverns, supper clubs, services and attractions that Balsam Lake has to offer.

Please enjoy taking time to browse through our brochure. Feel free to call us anytime!!

We hope you can take a trip to our town. We know you will want to come back again and again!!

BALSAM LAKE CHURCHES

Our Lady of the Pines Catholic Church
Faith Lutheran Church
United Methodist Church

RESORTS AND MOTELS

Apple River Campgrounds No.	# 41
Balsam Lake Motel	# 15
Buddies On Balsam	# 22
Fox Den and Motel	# 4
Perry Mound Rentals	# 32
Reed's Sunnyside	# 11
Tanglewood Resort	# 5
Tom-Tom Resort	# 8
Tree-Top Heights	# 44
Ward's Resort	# 18

MOBILE HOME PARKS

Lakeview Mobile Home Park	# 17
Balsam Lake Estates	# 14

STORES, BAITS & TACKLE

46 Store	# 33
Apple River Sports	# 6
Coast-To-Coast	# 25
Hill's Super Valu	# 20
Jonzy Market	# 34
Keepsake Korner	# 9
Melin Pharmacy	# 31
Pap's General Store	# 27
Polk County Clothing	# 30
Stop-A-Sec	# 48
The Ice Creamery	# 26

SERVICES

Bed 'n Biscuit	# 7
Hines Auction Service	# 19
J & L Wash	# 28
Jan's Coiffures	# 45
Johnson Bros. Roofing	# 43
Nelson Floral Gardens	# 47
Peper's 76 Service & Towing	# 10

OFFICES-LAW, REALTY, INSURANCE, ETC.

Anderson/Schneider Law Office	# 16
Balsam Lake Agency	# 39
Farmers Insurance	# 12
Indianhead Chiropractor	# 46
Nelson/Swanson Law Office	# 37
Polk County Abstract	# 1
Polk County Bank	# 23
Prudential Financial Insurance	# 21
Rural Insurance	# 40

RESTAURANTS & BARS

Angler's Inn	# 24
Blacksmith Shop	# 35
Indianhead Supper Club	# 2
Mom's	# 29
Paradise Supper Club	# 42
Sailor's Bar & Grill	# 13

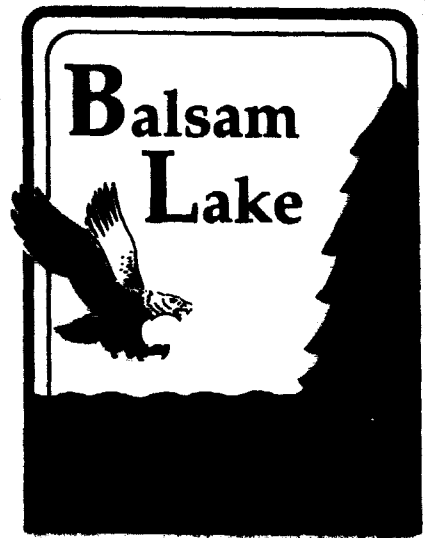
GOLF COURSE

5 Flags Golf Course	# 3
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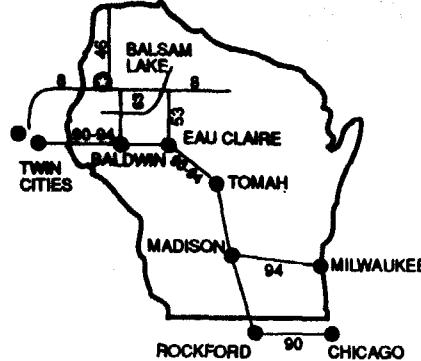
OTHER BUSINESSES

Eagle Industries	# 36
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Balsam Lake Community Club
P.O. Box 366
Balsam Lake, WI 54810

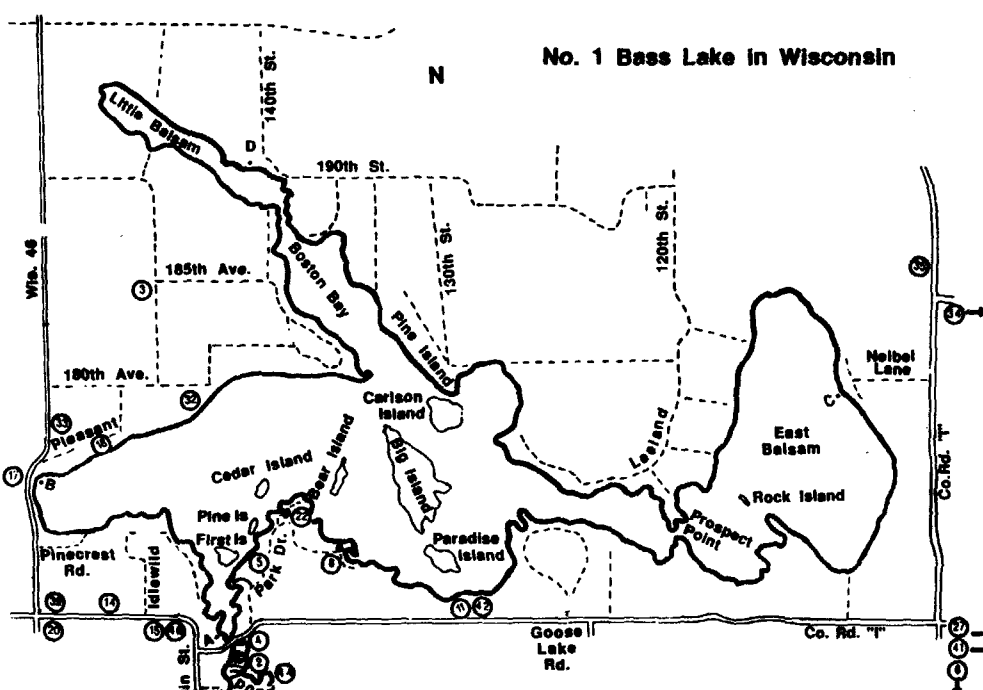


Balsam Lake



For more information,
phone or write:

Community Club
 P.O. Box 366
 Balsam Lake, WI 54810
Village of Balsam Lake
 P.O. Box 506
 Balsam Lake, WI 54810
 (715) 485-3424 (9 a.m. to 12:00)

1-M POLE COUNTY ABSTRACT Abstracts & Title Insurance 205 Main St., P.O. Box 175 Balsam Lake, WI 54810 Bryce W. Thomson (715) 485-3100	10-M PEPER'S 78 Service & Tinting Tires & Tire Repair-Car Servicing - Car Washing 715-485-3155 Dan & Steve Poper	 <p style="text-align: center;">No. 1 Bass Lake in Wisconsin</p> <p style="text-align: center;">N</p> <p style="text-align: center;">190th St. 185th Ave. 180th Ave. 140th St. 130th St. 120th St.</p> <p>Little Balsam Pine Island Cedar Island Pine Is. First Is. Paradise Island Leeland East Balsam Rock Island Prospect Point Goose Lake Rd. Co. Rd. "T"</p> <p>Wisc. 46 Main St. Hwy. 8 Hwy. 46</p> <p style="text-align: center;">BOAT LANDINGS A. Public Beach on CTH "T" B. Across from 46 Store, off WI 46 C. East Balsam, off Heibel Road D. Little Balsam, off 190th Ave.</p> <p style="text-align: center;">M-Located on Main Street</p>						31-M MELEN PHARMACY Cards - Gifts Prescriptions - HealthCare "Where You Are Always Welcome" 715-485-3374 / 715-825-3200	40-M RURAL INSURANCE COMPANIES Stacy J. Polansky 318 Main Street 715-485-3010
2 INDIANHEAD LODGE Superb Dining & Cocktails JaAnne & Doug Hallberg 715-485-3359	11 KERI'S SUNNYSIDE MARINA Cabin-Boats-Motors Authorized Johnson & Mercury Dealer - Dockside Gas and Bait 715-485-3393							32 PEERY MOUND RENTALS Patricia & David Stark North Shore, Balsam Lake 715-485-3564	41 APPLE RIVER CAMPGROUND NO. Open 7 days a week Camping-On/Off Sale Beer Canoeing-Tubing 3 mi. N of Hwy 8 on "H" or "E" 715-268-8980
3 FIVE FLATS GOLF COURSE Open to Public 825-2141	12-M FARMERS INSURANCE GROUP OF COMPANIES John Volgren Insurance Specialist 205 Main Street Bus. 485-3194 Res. 485-3532							33 THE "46" STORE Groceries - Liquor Gas - Fishing Supplies North Shore of Balsam Lake Hours 8 AM-10 PM 715-485-3745	42 PARADES SUPPER CLUB On Balsam Lake 485-3210
4 FOX DEN MOTEL & RESORT Open Year Round Live Bait & Tackle "On/Off Sale- Boat-Canoe-Paddleboat Rental On Beautiful Balsam Lake 715-485-3400	13-M BAZOOKA BAR & GRILL Breakfast-Dinner-Supper "Home of the Sailor Burger" Off Sale/On Sale 209 Main Street 715-485-3998							34 JONEY MARKET 5 miles E. on Co. Rd. I. 857-5753 Gas - Groceries - Videos Beer - Liquor - Picnic Supplies Bait & Tackle	43 JOHNSON BROTHERS ROOFING New & Reroofing Free Estimates - Box 284, Balsam Lake 715-485-3140
5 TANGLEWOOD RESORT Joyce & Dave Potter 1-800-824-4102/ 715-485-3882 509 Park Drive, Balsam Lake, WI 54810 Cabins, Boats & Motors	14 BALSAM LAKE ESTATES MOBILE HOME PARK 715-485-3848							35 BLACKSMITH SHOP Bar & Grill On & Off Sale Liquors Broasted Chicken 857-5679	44 RED & BREAKFAST TREE TOP HEIGHTS Patricia & Harvey Webber, Hosts 245 Indianhead Shores 715-485-3433
6 APPLE RIVER SPORTS Hwy. 8 & 46 N of Amery Live Bait & Tackle Sporting Goods 288-9786	15 BALSAM LAKE MOTEL Rt. 1, Box 105, Hwy. 46 715-485-3501 Open Year Round-18 Units TV, Phones, Air, Parking Area Reasonable Rates							36-M EAGLE INDUSTRIES 715-485-3600 Signs - of all Types & Sizes Custom Boat/Snowmobile Lettering "We can make YOUR sign" Main Street	45-M JANE'S COIFFURES BEAUTY SALON "Complete Hairstyling for the Entire Family" Main Street 485-3697
7 RED & RESCUT BOARDING KENNEL Accom. for cats and dogs Heated-Air Cond.-Supplies Grooming-Obedience Training Jan & Barry Kellan 715-485-3064	16-M ANDERSON & SCHNEIDER Attorneys At Law Bruce P. Anderson John E. Schneider 485-3118	19 HINES AUCTION SERVICE "For Your Auction Done Professionally" Gary Hines-Auctioneer 715-485-3060	22 BUDDESS ON BALSAM Buddies Dan & Kathy 701 Park Drive 800-274-8574/715-485-3178 Live Bait-Tackle-Fishing Licenses Cabin-Boat-Motor-Pontoon Rentals	25-M COAST-TO-COAST Your Everything Hardware Store "If we don't have it - You don't need it" Dan, Angie, Ryan & Brady 715-485-3267	28-M JEL WARE Self-Service Laundry & Car Wash 7 AM-9 PM James and Lori Duncan 218 Main Street	31-M MELEN PHARMACY Cards - Gifts Prescriptions - HealthCare "Where You Are Always Welcome" 715-485-3374 / 715-825-3200	40-M RURAL INSURANCE COMPANIES Stacy J. Polansky 318 Main Street 715-485-3010		
8 TOM-TOM RESORT Fully Equipped Housekeeping Cabins w/Boats at Waters Edge. On Beautiful Balsam Lake 715-485-3888	17 LAKEVIEW MOBILE HOME PARK Camping Complete Hook-Ups 715-485-3262	20 HILL'S SUPER VALU Groceries - Meat 715-485-3154	23-M POLE COUNTY BANK Balsam Lake-Centuria-Milltown 485-3128-646-2108-825-2181 FAX 485-3636	26-M THE ICE CREAMERY 485-9978 Old Fashioned Soda Fountain Gifts & Cards, Papers & Magazines VCR & Video Rental, Tobacco & Candies, One Day Photo Dev.	29-M MOSE'S RESTAURANT Home Cooking Daily Specials 403 Main St. 715-485-3988	32 PEERY MOUND RENTALS Patricia & David Stark North Shore, Balsam Lake 715-485-3564	41 APPLE RIVER CAMPGROUND NO. Open 7 days a week Camping-On/Off Sale Beer Canoeing-Tubing 3 mi. N of Hwy 8 on "H" or "E" 715-268-8980		
9-M KERPRAKE KOEYER Variety of Treasures Main Street Balsam Lake	18 WANDS BALSAM BEACH RESORT Cabin-Camping Volleyball Swim-Swings 715-485-3271	21-M ROCK SOLID FINANCIAL SER. The Prudentist "Life *Health *Auto/Home *Mutual Funds *IRA's *Business Steve Hansen Off. 485-3591, Home 268-7254	24-M ANGLER'S INN Noon & Evening Specials Daily Broasted Chicken-On/Off Sale "Happyness is a full tummy" Jerry & Carole Chmielewski Main Street-485-3334	27 PAPE'S GENERAL STORE Hwy. E North of Hwy. 8 Groceries-Gas Bait & Tackle Wholesale Liquor & More 715-268-8108	30-M POLE COUNTY CLOTHING CTR. 301 Main St. * 485-3355 Monday-Friday 9 AM-5 PM We accept all donations- except large furniture & appliances Stop In & Visit Us!!	33 THE "46" STORE Groceries - Liquor Gas - Fishing Supplies North Shore of Balsam Lake Hours 8 AM-10 PM 715-485-3745	42 PARADES SUPPER CLUB On Balsam Lake 485-3210		
						34 JONEY MARKET 5 miles E. on Co. Rd. I. 857-5753 Gas - Groceries - Videos Beer - Liquor - Picnic Supplies Bait & Tackle	43 JOHNSON BROTHERS ROOFING New & Reroofing Free Estimates - Box 284, Balsam Lake 715-485-3140		
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						36-M EAGLE INDUSTRIES 715-485-3600 Signs - of all Types & Sizes Custom Boat/Snowmobile Lettering "We can make YOUR sign" Main Street	45-M JANE'S COIFFURES BEAUTY SALON "Complete Hairstyling for the Entire Family" Main Street 485-3697		
						37-M NELTON & SWANSON Attorneys At Law 715-485-3191 Peter S. Nelson Steven J. Swanson	46 INDIANHEAD CHIROPRACTOR -OFFICE- Balsam Lake, WI 54810 Dr. Brad Kothlow Family Chiropractor 715-485-3575		
						38 INDUSTRIAL PARK With Utilities "Available Lots" Contact 715-485-3424 Village of Balsam Lake	47 NELSON FLORAL GARDENS "Retail Shop Open" For Christmas & Spring Bedding 715-268-2283 South of Balsam Lake on Hwy. 46 & 1/2 mile east on 150th Ave.		
						39 BALSAM LAKE AGENCY Insurance Needs Richard E. Anderson 715-485-3182	48-M STOP-A-BEC CONVENIENCE STORE Gas-Groceries-Hot Stuff Pizza Ed & Jody Seck 715-485-3558		